

## REQUEST FOR MEDIA CREDENTIALS MerleFest 2012, April 26-April 29

- Please use a separate form for each representative for whom you are requesting a credential -MEDIA OUTLET ASSIGNMENT: OFFICE ADDRESS: \_\_\_\_\_ STATE: ZIP: CITY: COUNTRY: \_\_\_ USA\_\_\_\_\_ TELEPHONE (daytime): \_\_\_\_\_\_ TELEPHONE (cell):\_\_\_\_\_ EMAIL: If you were issued media credentials last year, please provide a link to any features, radio specials, blogs, etc. that were printed/posted/aired: **PRESS COVERAGE:** (check all that apply) Print \_\_\_\_\_Radio \_\_\_\_\_TV\_\_\_Website Estimated audience--print circulation, viewership, listenership, unique hits per month: \_\_\_\_\_ What coverage is planned? (daily blogging, features, artist interviews, etc.) Please be specific: **DAYS YOU PLAN TO COVER THE FESTIVAL:** (Check all that apply.) \_\_\_\_\_Thursday, April 26 \_\_Friday, April 27 \_\_\_Saturday, April 28 \_\_\_\_Sunday, April 29 **SPECIAL REQUESTS:** If you have special requests (communication needs, access to media room and at what hours, interview requests for particular artists, etc.), please inform us in the following space. Every effort will be made to accommodate you.

Please email this form to the media contact below before **Friday**, **March 16**. You will know within 7 working days of making your request whether your credentials are confirmed.

MEDIA CONTACT: Judy McDonough, JEMMedia: Phone: 615-243-5994; email: mcdonoughmedia1@yahoo.com