Wilkes Community College's

MerleFest®

Music. Moments. Memories.™

ON THE CAMPUS OF WILKES COMMUNITY COLLEGE, WILKESBORO, NC

FOR IMMEDIATE RELEASE

BOX OFFICE TO OPEN TOMORROW FOR MERLEFEST 25

WILKESBORO, N.C. (November 7, 2011) — Ticket sales for MerleFest 25, presented by Lowe's and slated for **April 26 – 29, 2012,** will begin on **Tuesday, November 8,** at **2:00 p.m. EST**. Ticket purchases can be made on the web at www.merlefest.org or by calling 1-800-343-7857. The four-day festival will once again take place on the campus of Wilkes Community College in Wilkesboro, North Carolina. MerleFest is an annual homecoming of musicians and music fans, gathering to celebrate the memory of musician Eddy Merle Watson, beloved son of American music icon Doc Watson.

A complete list of the initial lineup for MerleFest 25 is available at www.merlefest.org. Additionally, up-to-the-minute lineup additions for the festival can be obtained through the festival's e-newsletter and various social media. For instance, this past weekend, it was first announced through Facebook and Twitter that the Waybacks have been confirmed for MerleFest 25, ensuring that the popular festival feature "Hillside Album Hour" will take place once again this year.

With nearly 90 artists performing on 14 stages during the course of the event, MerleFest 25 is an entertainment value. An **early bird ticket discount** is available through **March 12, 2012.**

MerleFest, considered one of the premiere music festivals in the country, is held on the campus of Wilkes Community College in Wilkesboro, North Carolina. MerleFest was founded in 1988 in memory of Eddy Merle Watson and is a celebration of "traditional plus" music. The annual festival has become the primary fundraiser for the WCC Endowment Corporation, funding scholarships, capital projects and other educational needs.

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